

MARKETING PACKAGE



01



Professional Photos

Our team of professional photographers captures your properties best features with 10 or more skilful photos.

02



www.realestate.com.au Listing

Your property will be listed and featured as an advertisement on the most popular real estate website in Australia.

03



www.domain.com.au Listing

Your property will be added as a platinum listing that will give you the best quality advertising and capture the interest of worldwide investors.

04



Facebook Marketing

Your property will be marketed on our company facebook page, which will attract local and regional buyers. As well as numerous real estate facebook groups, promoted twice a week.

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05



Front Yard Signage

Our unique signage is designed to capture the attention of passer-by & drive-by investors.

06



Floor Plan

This will help your listing stand out, visualize the process and get buyers to move in mentally. Save time by finding serious investors.

07



Existing Client Database

Our success is rooted in satisfied clients. With a proven track record, we leverage our existing client base to ensure your property gets the visibility it deserves. Partner with us for straightforward real estate solutions and access a network ready for what comes next.

TOTAL INVESTMENT: \$2,650* (excl. GST)

ALL INCLUSIVE:

- ✓ Professional Photos
- ✓ www.realestate.com.au listing
- ✓ www.domain.com.au listing
- ✓ Facebook Marketing
- ✓ Front Yard Signage
- ✓ Floor Plan
- ✓ Company Website

ADD-ONS

VIDEOGRAPHY

THERE'S NO DENYING THAT VIDEO HAS BECOME THE PREFERRED METHOD OF COMMUNICATION. VIDEO CONTENT PROVIDES A COMPETITIVE EDGE IN COMMERCIAL REAL ESTATE MARKETING.

ESTIMATED COST: \$650



MATTERPORT 3D

VIRTUAL TOURS HELP INCREASE THE PROPERTY'S PERCEIVED VALUE. BY PROVIDING POTENTIAL BUYERS WITH A 360 VIRTUAL TOUR OF THE PROPERTY, SELLERS CAN GIVE THEM A COMPLETE UNDERSTANDING OF THE LAYOUT AND CONDITION OF THE HOME.

ESTIMATED COST: \$500



PROFESSIONAL STAGING

MAKE YOUR HOME APPEAL TO THE HIGHEST POSSIBLE NUMBER OF POTENTIAL BUYERS. THIS LEADS TO AN INCREASE IN COMPETITION, WHICH DRIVES THE PROPERTY VALUE UP AND LEADS TO A QUICKER SALE FOR A HIGHER PRICE.

ESTIMATED COST: \$2,500



VIRTUAL STAGING

BENEFITS:

- SHOWCASE THE FULL POTENTIAL AND INTENDED USE OF SPACE
- MORE AFFORDABLE THAN TRADITIONAL STAGING
- UNLIMITED DESIGN OPTIONS

ESTIMATED COST: \$350

